

SUMMER READING ASSIGNMENT

English 1 (9CP)

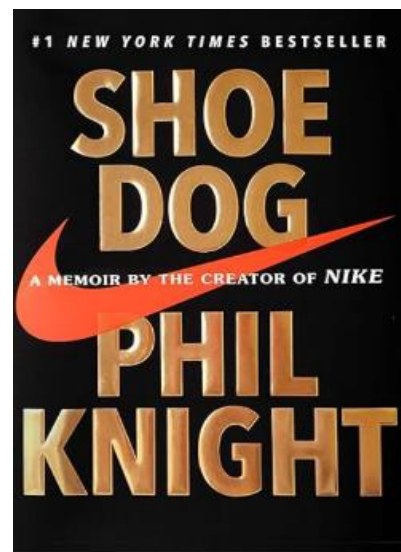
Reading is a life skill, something you will use every day of your life. This assignment is intent on continuing to develop that habit. This summer's reading will be focused on entrepreneurship. The book will provide a personal insight on how Nike went from an idea and a parental loan of \$50 to a multi-BILLION-dollar brand.

THE READING

- First and foremost, **enjoy** the book. It is an amazing first-person account of how a major brand was built.
 - The book cannot be raced through.
 - Plan on reading throughout the whole summer - as in every day. The book is 400-pages long.
- **Enjoy** the book. It is a fascinating read. The book is:
 - o an autobiography.
 - o a contemporary story that reflects the possibilities of real life.

THE ANNOTATIONS AND NOTES

- Please keep a pencil or black pen at hand for annotations. Be consistent with the writing instrument utilized - whatever you begin using for annotations should be utilized throughout the book.
 - Annotations made within each chapter should be focused on the struggles and/or solutions encountered with starting a business and building a brand and company.
 - Make sure your annotations tidy and legible.
- After reading each chapter, add two-to-three bullet points on the first page of the chapter.
 - Bullet points should be focused on the main ideas in the chapter, similar to the notes we made on the first page of each chapter in *The Road from Home*.
- The annotations will be graded, then used as a reference for the first graded piece of writing completed in class when you return in August.



PLEASE...
BUY THE BOOK NOW!